

Cliradex®

The Essential, All Natural & Effective Way
To Clean Lashes, Eyelids & Face

Application Pearls

What ocular, extraocular, and facial symptoms can Cliradex® help manage?

- Crusting of the eyelashes
- Burning, itchiness, or irritation
- Redness and swelling
- Dryness
- Flaky skin
- Light sensitivity

Cliradex® Instructions for Use

- Begin with a clean face.
- Wash hands prior to opening the packette.
- Tear the notch in the packette to reveal the moist towelette.
- Unfold the towelette completely.
- Close the eye tightly, without squinting.
- Apply Cliradex® to the eyelid and surrounding facial area by starting at the inner most part of the eyelid and gently wipe to the outer area of the eyelid and face. Do not scrub, simply wipe or dab the towlette to apply the solution.
- Avoid too much pressure.
- Keep the eye closed for one minute to allow for air-drying.
- Do not wash off the dried formulation
- Flip the towelette over, and repeat for the other eye.

Recommended Cliradex® Usage

Symptom Severity	Frequency of Use	Duration	Cliradex® Cartons Per Individual
Mild - Moderate	1x daily	6-8 weeks	2 cartons
Moderate - Severe	2x daily	6-8 weeks	4 cartons

Establish Patient Expectations with Cliradex®

- Use the included samples to demonstrate proper use of a Cliradex® towelette in-office with the patient.
- Emphasize following the instructions for use so that the formulation can effectively cleanse the skin.
- Remind the patient to allow Cliradex® to dry on the face instead of washing it off.
- Patients may experience a cool, refreshing, menthol feeling. This is normal and should dissipate within a few minutes. If it does not dissipate within a few minutes or if an allergic reaction occurs, the patient should consult his or her doctor.
- Instruct your patient that if Cliradex® gets in the eye, the patient should irrigate their eye with eye drops or saline solution, if they feel discomfort. If an allergic reaction occurs, instruct your patient to consult you.
- Optional: Ask the patient to photograph their eyes as an initial baseline and weekly to track improvement of their symptoms over time.

Patient Follow Up Visit

- Ask the patient to schedule an initial follow up visit after 1 month of Cliradex® use.
- Suggest a maintenance regimen of Cliradex® usage at your discretion.

 biotissue®

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